The World Food Expo (WOFEX) opened in on 31 July 2024 with His Excellency the Ambassador of Thailand Tull Traisorat and his key officers at their Pavillion showcasing their government's efforts in pushing Thai rice. PAGASA's Steve Cua was invited by TAITRA (Taiwan Trade Center Manila) to this Food Show to check on their export F&B products as well. WOFEX has occupied the whole of SMX and the World Trade Center the whole of this weekend.